

Jessica Avison Eldredge

Web Designer

<http://www.jessica-avison.com>

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Web Designer with a diverse skill set that includes XHTML, CSS, Section 508/accessibility, web standards, usability, and print design. Exceptional oral and written communication skills. Passionate about web design, social media, and user experience.

Experience

Web Designer/Developer • Market Hardware • Bethesda, MD (Apr. 2009–present)

Design and develop brochure websites for clients in a variety of services industries. Improved the handoff process between Design and Development teams. Led training sessions on XHTML/CSS development for project managers and customer service representatives.

Freelance Web Designer/Developer (July 2009–present)

Design and develop websites for for personal, e-commerce, and nonprofit clients.

Web Analyst • Compuware Corporation • Arlington, VA (Nov. 2006–Apr. 2009)

Converted print publications to XHTML/CSS for the National Science Foundation. Designed website for biannual statistics publication. Designed and maintained documentation for web team procedures.

Documentation Specialist • Pragmatics, Inc. • McLean, VA (Feb. 2006–Nov. 2006)

Developed corporate process descriptions and flow diagrams for the corporate quality assurance team. Reviewed an FDIC project website for content and usability issues, and was commended for improvement in document quality and customer satisfaction.

Technical/Web Analyst • KeyLogic Systems • McLean, VA (Aug. 2004–Feb. 2006)

Redesigned architecture of sites hosted by the Defense Information Systems Agency. Maintained and updated content for websites. Developed an HTML-based template for meeting packages and agendas delivered via CD-ROM.

Skills

XHTML	Coda
CSS	Dreamweaver
Javascript/jQuery	Photoshop
PHP (basic)	Illustrator
wireframing	Flash
user experience	InDesign
accessibility	Adobe Acrobat

Education

Center for Digital Imaging Arts at Boston University

Washington, DC • 2009

Certification, Graphic and Web Design

James Madison University

Harrisonburg, VA • 2004

Bachelor of Arts, English, Technical and Scientific Communication
Concentration in Online Publications

Affiliations

Web Standards Group
ADCMW
RefreshDC